

People Counting Solutions



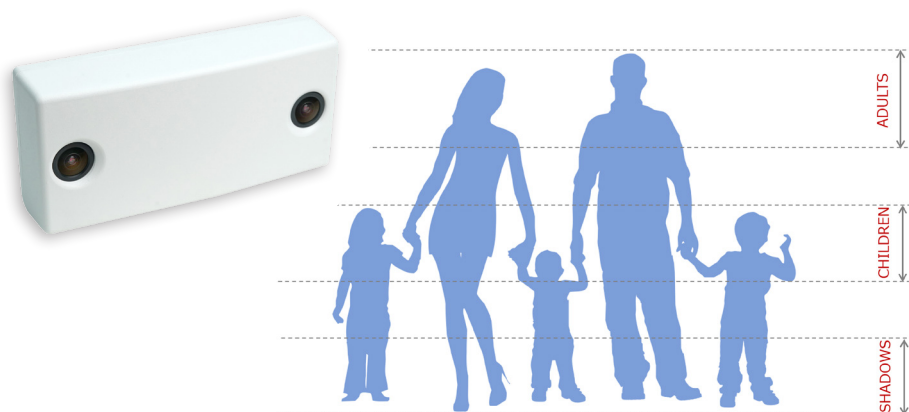
People counting is a way to get insight

Into what is happening in your shop, mall, facility or whatever you are operating. Analyze the data and explore if you have the expected customer flow, growth or whatever KPI you are using to plan staffing and navigate your business.

DanCount provides a platform that collects data from different counting devices and presents it in a unified platform with intuitive visualization and advanced options for integration and export of data.

The DC2-3D Counter

DC2-3D is a new 3D stereoscopic counter that provides an accuracy of more than 98% and allows exclusion of persons below a specific height (e.g. children). The counter also has option for staff exclusion. The counter is powered over Ethernet (PoE) and has a cloud enabled architecture that allows everything to be configured and maintained remotely after it has been installed in the desired location.



The counter is compact and discrete and available in black or white color. The counter supports installation heights from 2,5m to 6m. By default, the counter is assigned an IP-address by DHCP but it can be configured with manually assigned IP-address as well, as long as the counter has Internet access.

TECHNICAL INFORMATION

INTERFACE

Ethernet 10/100Mbps

POWER SUPPLY

PoE 48V

FRAME RATE

25 FPS

IP ASSIGNMENT

Manual or DHCP

DIMENSIONS

138mm x 65mm x 25mm

INSTALLATION HEIGHT

2,5m-6m

WARRANTY

2 years

INGRESS PROTECTION

IP 60

The Dancount Platform

The Dancount platform

Is a cloud solution that collects and manages all the data from the counters. The platform allows data from different counters to be compared, visualized and exported to various destinations.

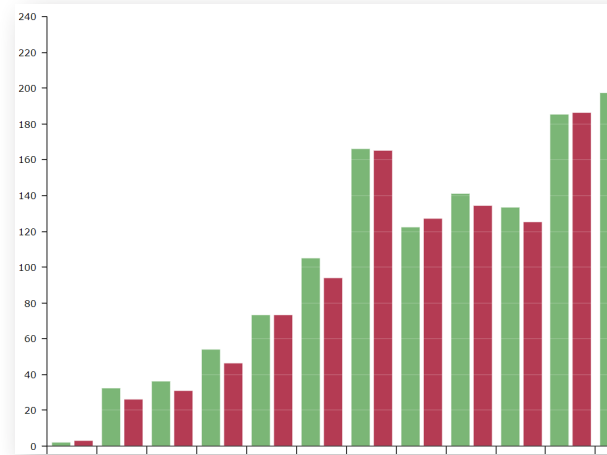
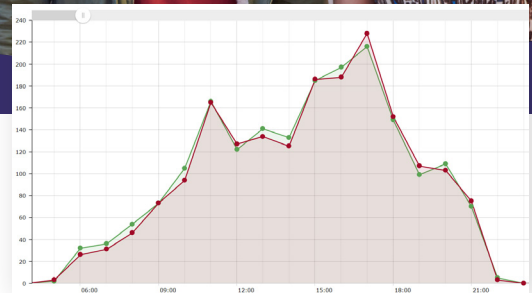
Daily and weekly email reports can be configured to include charts, tables and spreadsheets. All data are stored securely with backup and a high availability setup that makes sure that there is always access to data.

Several users with different access rights can be configured for each account. No video data or images are collected or stored, only count data. All data is managed with respect to GDPR-requirements and regulations.

About Dancount

For more than 10 years Dancount has specialized in retail intelligence and offers efficient people counting solutions. Dancount solutions are providing valuable information to our customers from installations in more than 70 countries.

Our customers are retail chains, shopping malls, public buildings, libraries, mass transportation and other industries where the number of customers and their behavior is critical business information.



OUR CUSTOMERS

